



2008 Annual Report

*Empowering teen mothers and their children to
achieve independence through support services,
education and mentoring*



Our Vision

alley's house exists to break the generational, economic and social impact of teen pregnancy in the community.

Our Mission

Empowering teen mothers and their children to achieve independence through support services, education and mentoring.



February 2009

Dear Friends,

alley's house had a year of both growth and increased stability. It was a tough economic year and we saw many changes within the business environment and with community services. It was, however, the first year that alley's house had two months in reserve since we went full time in April 2005!

We served over 286 teen mothers with case management services and community outreach with various organizations. We have two full-time Case Managers and a Resource Room/Administrative Assistant helping to support our programs and services. We have refined our Case Management Services to include an accountability component to ensure our teen moms are moving forward and becoming independent. We increased the number of GED tutors and child care volunteers – helping our moms complete their activities with more efficiency. We continue to network within the community and collaborate with other agencies to further our mission and find ways of working together toward a common goal of self-sufficiency for our teen moms.

We could not have accomplished this without the dedication of our staff and volunteers. We are very proud of the programs and services that we offer and continue to improve. Our staff is amazing continuing to be flexible as we grow and serve clients. We are so lucky to have a great group of dedicated volunteers working with us in so many ways – special events, board of directors, tutoring, mentoring, child care, workshop facilitation, news writing, case support, donated goods, volunteer special projects. Our mentors have provided the guidance and support to our teen moms during some of the most difficult of times – becoming new mothers and raising their children. Our tutors work countless hours to help prepare our teen moms to take their GED tests. Our child care volunteers spend special time with the children of our teen moms – while they are training or receiving tutoring.

We are so very grateful to our many donors and contributors, church groups, business groups, clubs, foundations, corporations and countless others who have supported us with money, materials and in-kind donations. We could not provide our services without their help. Because of our benefactors, our young teen mothers have been able to receive the services they so desperately need to help them learn to live independently and live successfully.

We are looking forward to 2009 as this will be an important, stabilizing year for alley's house, especially during these difficult economic times. We will continue looking for new, improved ways of providing services to our teen moms in the most efficient manner. We thank you, our supporters, for helping make the dreams come true for each teen mother and child that we serve.

Sincerely,

Allison Whitehead, LBSW
Executive Director

4907 Spring Ave . Suite 103 . Dallas, TX 75210
214.915.9945 . 214.915.9947 Fax



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Our Programs

Mentors for Young Mothers Program

A one-to-one mentoring program that matches teen moms with a volunteer who establishes a relationship for a minimum of a one-year period and they spend approximately 6 hours a month doing together. The mentor works directly with her to assist her in accomplishing her Goal Plan as well as other fun activities. Activities are coordinated according to the teen mom and volunteer's schedules.

Building Brighter Tomorrows Workshops

A series of life-skill workshops designed to teach the teen moms the necessary skills to achieve independence. Topics range from parenting skills to career planning. Our Workshops are held once per month on Saturdays from 12-2 pm.

Teen Mom Group

A support group for teen moms is offered once a month following the *Building Brighter Tomorrows* workshops. The group provides the opportunity for teen moms to get together to talk about experiences, feelings and daily challenges that they face.

Computer Training

On-line computer training is provided to all teen mothers participating in the program. Microsoft Office products and keyboarding are included.

GED Tutoring/High School tutoring

One-to-one GED tutoring in all subject areas for teen mothers. Tutoring is also provided for those teen moms attending high school on an as needed basis.

On the Job Office Training

Teen moms can learn all the skills needed to help them get an entry level office position.

Parenting at Home Program

Match teen mother with a volunteer who will assess and recommend positive parenting techniques.



Our 2008 Accomplishments!

- ❖ Revised our Client Assessment process to strengthen client accountability.
- ❖ Implemented an Incentive Program where teen moms can earn alley's house dollars to purchase diapers, formula and other baby things that have been donated to alley's house. This gives the moms a sense of pride and accomplishment earning these things rather than taking handouts.
- ❖ Increased the number of weekly tutors and childcare volunteers.
- ❖ Increased the total number of clients served from 40 to 50 by establishing levels of service based on need. The level determines the number of case management hours required for each teen mom. This allows us to serve more teen moms overall.
- ❖ Established a retention rate of 91% of teen moms being served month-to-month.
- ❖ We held our first annual Children's Fashion Show raising \$1,736.
- ❖ It was our first year of positive net income since going full-time in 2005! Our goal was to raise \$238,615 and we raised \$306,493.
- ❖ Our 4th Annual Art Auction attracted over 30 artists and raised \$18,956.
- ❖ We had 3 graduates in 2008 and all 3 graduates are now in college or technical training.
- ❖ Toni Patterson was welcomed as our new Volunteer Special Events Director, taking over the reins from Brandy Ducote.
- ❖ Named Brandy Ducote our Volunteer of the Year for 2008 at our annual Volunteer Appreciation event!
- ❖ Three current clients started college!
- ❖ Named Daniela Rodriguez our Mother of the Year for 2008 at our annual Mother's Day Picnic.
- ❖ Over 150 volunteers logged over 1200 hours of service to alley's house.
- ❖ We had 8 teen moms matched with mentors at year-end.
- ❖ We logged 3,233 case contacts with our teen mothers and Case Managers.
- ❖ Colleen Plair, LBSW, formerly a social work intern became a full-time Case Manager.
- ❖ Diana Munoz was hired in September 2008 as our new Resource Room Manager/Administrative Assistant.
- ❖ We recruited 5 new Board Directors in 2008.
- ❖ A 1959 Rolls Royce Silver Cloud valued at \$33,200 was donated to alley's house by Chad Willis and was raffled off at our 5th Annual Wine Tasting. We raised over \$17,405!
- ❖ We had our most successful Back to School Drive ever - with volunteers providing backpacks and school supplies for over 50 teen mothers with enough supplies to last all year!
- ❖ We also had our most successful Holiday Party with 48 teen moms in attendance with their children and a visit from Santa. Every teen mom and child was able to open gifts and enjoy food donated by wonderful volunteers!
- ❖ Participated in the Emerging Agency Leadership Institute sponsored by the Dallas Women's Foundation and received an Emerging Agency Leadership Grant to provide Strategic Planning for our Board of Directors.
- ❖ Local volunteer groups held 15 diaper/baby drives providing much needed supplies for our teen moms.



Numbers We Served

Case Management Services

Teen Moms as of 12/31/08	=	28
Children as of 12/31/08	=	47

Total Served in 2008	=	286
Total # YTD Contacts	=	3,233

Average Age	=	17.84
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Total Number of Mentoring Hours	=	90
Total Number of Tutoring Hours	=	687

Total Number of Graduates	=	3
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Teen Mom's Ethnicity

African American	40.54%
Hispanic	48.65%
Caucasian	10.81%



Our Donors and Supporters

alley's house reaches out to teen mothers and their children in the Dallas area and provides services at no cost to those we serve. We depend on the generous support of individuals, foundations, corporations, community and church groups to make our work possible. We thank you for your support!

Albert & Michelle Hoelscher	Barry Crossno	Chris Slaughter
Alex Singer	Beatrice Sanders Mitchell	Christian Dupree
Alexis Versace	Ben Cantrell	Christine & Keith Kuhn
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